

Membership Directory

2017

THE GUIDE

Lufkin/Angelina County Chamber of Commerce

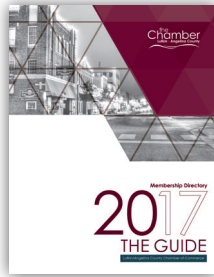
The Chamber Guide and Membership Directory is an annual publication seen by thousands of business representatives and members of the general community. When you purchase an ad in The Chamber Guide, you automatically get the same ad in the electronic version available found at LufkinTexas.org

To take full advantage of this great marketing resource, reserve your spot today and promote your products and services.

Stand out in the community! Only Chamber members can advertise in these valuable community resource guides.

THE CHAMBER MEMBERSHIP DIRECTORY INCLUDES:

- Business Listings and Advertisements
- 2,000 directories will be distributed to business owners, Chamber members, new businesses, new residents, visitors and those looking to relocate to Angelina County throughout the year.
- Chamber members will receive three complimentary listings, one by business category, one by name category and one in alphabetical order.
- An index of advertisers
- Community Information
- Calendar of Events
- Civic Group Listings
- New Resident Information
- Buyer's Guide
- City and School Information and lots more!



ACCORDING TO A NATIONAL SURVEY:

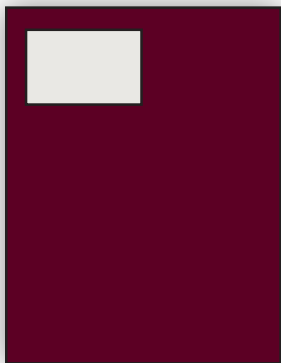
Knowing that you're a member of the Chamber gives consumers and business leaders just one more reason to feel good about your company. The survey, conducted by the Schapiro Group, found that when customers know that a business is a member of the local chamber, they are:

44% more likely to think favorably about your company.

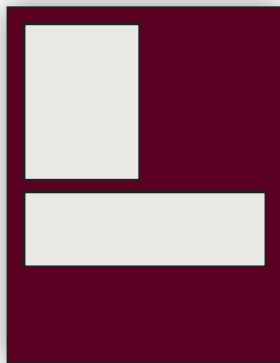
57% more likely to think positively of your company's local reputation.

51% more likely to be highly aware of your company.

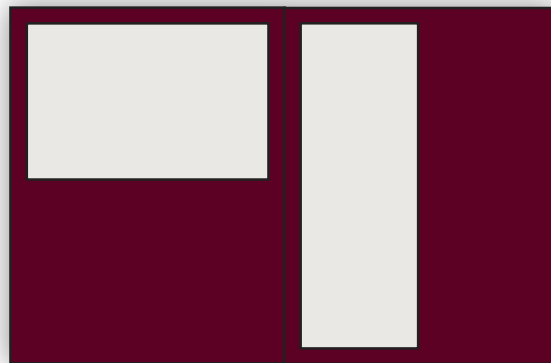
63% more likely to buy goods and services!



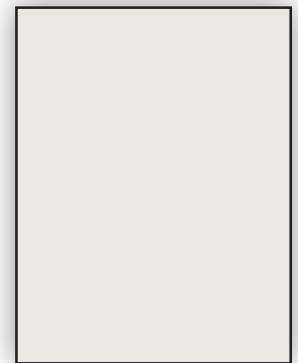
\$445
1/8 PAGE
(3.625" X 2.375")



\$1,015
1/4 PAGE
(3.625" X 4.875" OR
7.5" X 2.375")



\$1,270
1/2 PAGE
(7.5" X 4.875" OR 3.625" X 10")



\$1,915
FULL PAGE
(8.5" X 11" add 1/8" bleed
OR 8" X 10")



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